



Saturday, May 17, 2025
6:00- 10:00 pm
ilani Casino & Resort

Sponsorship Opportunities

Presenting Sponsors:



15th Anniversary Pink Glow Crystal Ball

In 2010, Drs. Allen and Cassie Gabriel, Jeanne Firstenburg, and Rob Nielson with Waste Connections learned of the significant needs of women after they completed their breast cancer journey. They were so inspired by women that they were determined to create an organization to help address these women's needs.

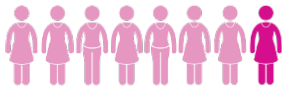
Hence, they launched Pink Lemonade Project with their time, talent, and treasure. A staff person was hired, and the "Pink Cart Program" was implemented to raise awareness about breast cancer and create a funding stream to fuel the organization for many years.

The first program, Revive Retreats (a 3-day program with clinical social workers), was created in partnership with OHSU Knight Cancer Institute, to help survivors find their paths forward. Today, Pink Lemonade Project offers Pink Link education events and activities; Zest, Limoncello, and Poder y Grupo Support Groups; Pink Peer Mentors; Pink Practicalities, Treatment Access Program, and Holiday Glow financial assistance programs; and Metastatic Breast Cancer Series.

These programs and services support before and after a diagnosis, during treatment and recovery, and living with Metastatic Breast Cancer in all communities impacted by breast cancer across 42 counties in SW Washington and Oregon.

In 2023, Pink Lemonade Project served a record 3,195 people and raised \$1,195,500 in revenue with innovative partnerships with major health systems, healthcare agencies, community-based groups serving BIPOC and marginalized populations, and places of worship.

FACTS

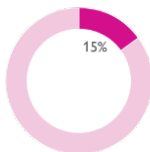


1 IN 8 WOMEN WILL DEVELOP BREAST CANCER
IN THE NORTHWEST, **1 IN 7 WOMEN**

1% OF MEN WILL BE DIAGNOSED WITH BREASTCANCER

20-30% **DIAGNOSED EARLY** ARE LIKELY TO EXPERIENCE A RECURRENCE

ONLY **15%** OF CASES ARE DUE TO FAMILY HISTORY



Event Goals

- Bring together 500 business and community leaders
- Raise \$650,000 for local programs and services
- Celebrate 15 years of impact

Event Details

Formal Attire

6:00-7:15 pm

Silent Auction & Raffle

7:15-10:00 pm

Celebration

Dinner & Music
Pink Lemonade Project Story
Live Auction
Paddle Raise
Dessert Dash

Sponsorship Opportunities

~~Presenting Sponsorship Level - \$25,000 (sold)~~

- ~~• Three tables (30 seats)~~
- ~~• 10 valet passes~~
- ~~• Premium wine for each table~~
- ~~• Full page ad in printed program~~
- ~~• Premiere logo placement in all marketing (print, website, social media, and in the ballrooms)~~
- ~~• Premiere logo recognition in spring and summer newsletters~~

Benefactor Sponsorship Level - \$10,000

- Two tables (20 seats)
- 1/2-page ad in printed program
- Logo recognition in all marketing (print, website, social media, and in the ballroom)
- Recognition in spring and summer newsletters

Principal Sponsorship Level - \$5,000

- One table (10 seats)
- 1/4-page ad in printed program
- Logo recognition in all marketing materials (print, website, social media, and in the ballroom)

Lemonade Sponsorship Level - \$3,500 Choose one of the following customized opportunities!

- One table (10 seats)
- Logo recognition in select marketing materials (print, website, social media, and in the ballroom)

1. **Dessert Dash:** Logo featured prominently next to dessert tables in Cowlitz Ballroom
2. ~~**Bidder Card:** Logo featured prominently on printed cards (sold)~~
3. **Raffles:** Logo featured prominently on signage in Junior Ballroom
4. **Silent Auction:** Logo featured prominently next to tables in Junior Ballroom
5. **Live Auction:** Logo featured prominently next to tables in Junior Ballroom
6. **Photobooth:** Logo featured prominently on printed photos in Cowlitz and Junior Ballrooms
7. **Beverage Bar:** Logo featured prominently on bars in Cowlitz and Junior Ballrooms
8. **Musicians:** Logo featured prominently in Cowlitz Ballroom

Community Sponsorship Level - \$2,500

- One table (10 seats)
- Logo/name recognition in select marketing (print, website, and in the ballroom)

All sponsors receive the following benefits:

- Logo/name recognition on the Pink Glow webpage
- Name signage at the table

Deadlines:

Sponsorship Commitment - February 1, 2025; Guest List/Food Choice - April 1, 2025; Auction Items - April 1, 2025; Ad - April 16, 2025

Sponsorship Commitment Form

Your Choice of Sponsorship:

- ~~Presenting Sponsor \$25,000~~ Lemonade Sponsor \$3,500 _____
- Benefactor Sponsor \$10,000 Community Sponsor \$2,500
- Principal Sponsor \$5,000 Individual Ticket \$200

AUCTION: I am interested in donating or sponsoring an auction item.

Payment Type: Credit Card Stock Invoice Check

Sponsorship Amount: _____

Name on Card: _____

Card #: _____ Exp: _____ CVV: _____

Signature: _____

Name: _____

Organization: _____

Address: _____

Email: _____

Telephone: _____

Please return your completed form:

- Mail: 1207 Washington Street, Suite 125, Vancouver, WA 98660
- Email: scan and send to events@pinklemonadeproject.org
- Donate button: options are available on our website

Questions? Contact Us: 360.952.3814 | events@pinklemonadeproject.org