Sponsorship Opportunities

Co-Presenting Sponsors:

Taylor TRANSPORT INC.

WASTE CONNECTIONS INC.
Connect with the Future®

Host Sponsor:

ilani

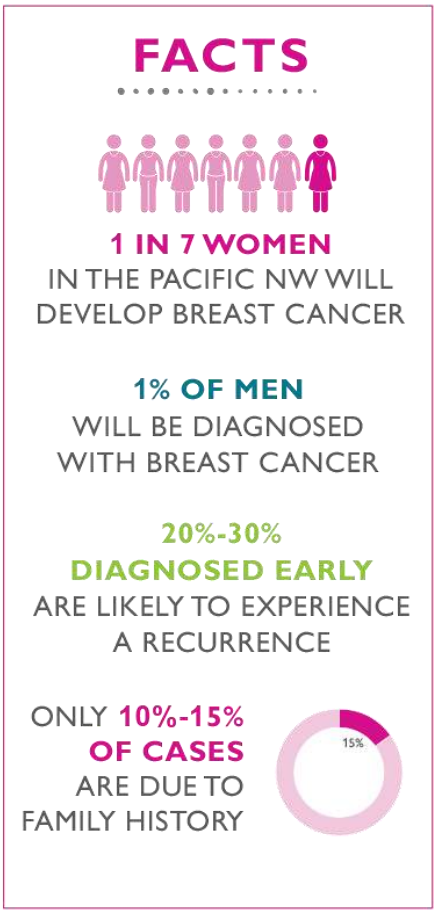
Pink Glow Gala

In 2010, Drs. Allen and Cassie Gabriel, Jeanne and Bill Firstenburg, and Rob and Desiree Nielson learned of the significant needs of patients after their breast cancer journey. These community leaders were so inspired that they created an organization to help better support patients and their families.

Hence, they launched Pink Lemonade Project with their time, talent, and treasure. The first program, Revive Retreats (a 3-day program with clinical social workers), was created in partnership with OHSU Knight Cancer Institute to help survivors find their paths forward. A staff person was hired, and Waste Connections developed and implemented the "Pink Cart Program" to raise awareness about breast cancer and generate funding to fuel the organization's work.

Today, in addition to retreats, Pink Lemonade Project offers education, fitness, and social events/activities, screening referrals, support groups; peer mentors; financial assistance programs: and metastatic breast cancer programs. These programs support individuals before and after a diagnosis, during treatment and recovery, and living with Metastatic Breast Cancer across 42 counties in SW Washington and Oregon.

Innovative partnerships with major health systems, healthcare agencies, community-based groups, and places of worship are positively impacting more communities, especially underserved populations.
In 2025, Pink Lemonade Project served a record 4,842 people.



Event Goals

- Bring together 600-650 business and community leaders
- Raise $1,000,000 for local programs
- Celebrate 17 years of impact

Event Details

Festive Attire

5:30 pm	**Reception** Silent Auction Raffle Golden Ticket Social Time Photo Opportunity
7:00 pm	**Celebration** Dinner & Wine Dessert Dash Live Auction Impact Story Paddle Raise
9:30 pm	**Entertainment**

Sponsorship Opportunities

Presenting Sponsorship Level — $30,000

- Five tables (50 seats)
- 10 valet passes
- Premium wine for each table
- Full-page advertisement in printed program
- Premiere logo placement in all marketing (print, website, social media, & in the ballrooms)
- Logo or name recognition in three newsletters

Benefactor Sponsorship Level — $10,000

- Two tables (20 seats)
- 1/2-page advertisement in printed program
- Logo or name recognition in all marketing (print, website, social media, & in the ballroom)
- Logo or name recognition in three newsletters

Champion Sponsorship Level —$6,500 Customized opportunities!

- 10 seats
- Logo or name recognition in all marketing materials (print, website, social media, & in the ballroom)
- Logo or name recognition in three newsletters

1. ***Reception:*** *Logo featured prominently in Junior Ballroom*
2. ***Dessert Dash:*** *Logo featured prominently in the Cowlitz Ballroom*
3. ***Bidder Card:*** *Logo featured prominently on printed cards*
4. ***Silent Auction****: Logo featured prominently in Junior Ballroom*
5. ***Live Auction:*** *Logo featured prominently in Junior Ballroom*
6. ***Photobooth:*** *Logo featured prominently on printed photos in Junior Ballroom*
7. ***Beverage Bars:*** *Logo featured prominently in Junior Room*
8. ~~***Entertainment:*** *Logo featured prominently in Cowlitz Ballroom*~~
9. ***Golden Ticket:*** *Logo featured prominently in Junior Ballroom*

Principal Sponsorship Level — $5,000

- 10 seats
- 1/4-page advertisement in printed program
- Logo or name recognition in all marketing materials (print, website, social media, & in the ballroom)
- Logo or name recognition in three newsletters

Impact Sponsorship Level — $3,500

- 10 seats
- Logo or name recognition in all marketing materials (print, website, social media, & in the ballroom)
- Logo or name recognition in three newsletters

Community Sponsorship Level — $2,500

- 4 seats
- Logo/name recognition in select marketing (print, website, & in the ballroom)

Important Deadlines!

Sponsorship Commitment – March 5, 2027
Auction Items – March 15, 2027
Advertisement – April 2, 2027
Guest List & Food Choice – April 23, 2027

2027 Pink Glow Sponsorship Commitment Form

Your Choice of Sponsorship:

- ❍ ~~*Presenting Sponsor $30,000*~~
- ❍ *Champion Sponsor $6,500*
- ❍ *Impact Sponsor $3,500*
- ☐ *Benefactor Sponsor $10,000*
- ☐ *Principal Sponsor $5,000*
- ☐ *Community Sponsor $2,500*

AUCTION: I am interested in donating or sponsoring an auction item.
Please contact: anna@pinklemonadeproject.org

Payment Type: ☐ ACH ☐ Check ☐ Credit Card ☐ Invoice ☐ Stock

ACH Payment: Routing # _____ Account # _____

Sponsorship Amount: _____

Date: _____ Name on Card: _____

Card #: _____ Exp: _____ CVV: ____

☐ Yes, I will pay the credit card processing fee

☐ No, I will not pay the credit card processing fee

Signature: _____

Name: _____

Organization: _____

Address: _____

Email: _____

Telephone: _____

Please return your completed form:

- Mail: 1207 Washington Street, Suite 125, Vancouver, WA 98660
- Email: scan and send to anna@pinklemonadeproject.org
- Donate button: options are available on our website

Questions? Contact Us: 360.952.3814 | anna@pinklemonadeproject.org